

DANH SÁCH CÁN BỘ HƯỚNG DẪN VÀ HƯỚNG NGHIÊN CỨU

Stt	Họ tên giảng viên	Học hàm/ Học vị	Hướng nghiên cứu	Số lượng NCS có thể nhận	Email liên hệ
1	Alang Thở	TS.	Human Resource Management (HRM), Inclusive leadership, Employee voice, Public administration .	1	alangtho@hcmiu.edu.vn
2	Bùi Quang Thông	TS.	Organizational and consumer behavior, particularly in the context of the digital age	1	bqthong@hcmiu.edu.vn
3	Cao Minh Mẫn	TS.	International trade, economic growth and development, stock market.	1	cmman@hcmiu.edu.vn
4	Hà Minh Trí	PGS. TS.	(Green) Marketing, Social capital, Knowledge Management, Intellectual capital	0	hmtri@hcmiu.edu.vn
5	Hồ Điệp	TS.	Commercial and retail banking strategies in the Southeast Asian region. Risk management and financial engineering. Fund/portfolio/asset management. Structured Finance Products. Financial regulations.	2	hdiiep@hcmiu.edu.vn
6	Hồ Nhật Quang	TS.	Business and Management.	1	hnquang@hcmiu.edu.vn
7	Huỳnh Thị Ngọc Hiền	TS.	FDI spillovers, firm behavior, customer behavior, sustainable business	2	htnhien@hcmiu.edu.vn
8	Lê Đình Minh Trí	PGS. TS.	Marketing, Social Media Communication, Word of Mouth, Education Marketing	1.5	ldmtri@hcmiu.edu.vn
9	Lê Văn Chon	TS.	Applied Econometrics, Industry Organization, Climate Economics	1	lvchon@hcmiu.edu.vn

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10	Mai Ngọc Khương	PGS. TS.	<p>1). Consumer/Customer and Tourist Behaviours - Satisfaction, Perception, Purchase Decision/Intention, Repurchase Intention, Return Intention, Loyalty, Word-of-Mouth, etc; 2). Organizational Behaviours: - Team/group performance, organizational culture, organization purchase behaviours, , etc.;</p> <p>3). Leadership behaviours: - Leadership styles, Strategic leadership, leadership effectiveness, leadership performance, leadership satisfaction, etc.;</p> <p>4). Employee behaviours: - Entrepreneurship, Personality, Ability, Attitudes, Emotions and Moods, Motivation, Job satisfaction, Loyalty, Value, Decision making, etc.;</p> <p>5). Inter-Organization Relation (IOR): - Inter-organizational Relationship Performance, Strategic Alliance, Effectiveness, Partnership, Trust, etc.;</p> <p>6). Tourism development and Management: - Ecotourism development, Community-based Tourism, Sustainable Tourism, Rural Tourism, Hospitality management, etc</p>	0.5	mnkhuong@hcmiu.edu.vn
11	Nguyễn Bá Trung	TS.	International economics, macroeconomics, business efficiency, business innovation	3	nbtrung@hcmiu.edu.vn
13	Nguyễn Ngọc Duy Phương	PGS. TS.	Business Management, Development Management, Organizational behavior, Customer behavior.	0.5	nndphuong@hcmiu.edu.vn
14	Nguyễn Như Tỷ	PGS. TS.	Production and Operations Management.	2	nhutynguyen@hcmiu.edu.vn
15	Nguyễn Phương Anh	PGS.TS	<p>Productivity and efficiency analysis of banking systems and insurance companies using productivity indicators. Determinants of efficiency and productivity. Efficiency and productivity with risk management control variables. Mergers and acquisitions. Restructuring banking systems.</p> <p>Competitiveness of banking systems and financial institutions. Provincial competitiveness index.</p> <p>Productivity convergence analysis across economic sectors. Middle-income trap. Quantitative methods in corporate credit rating</p>	4	npanh@hcmiu.edu.vn

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16	Nguyễn Thị Lê Hà	TS	Corporate social responsibility. Brand management. Corporate culture. Factors affecting firm value.	3	ntlha@hcmiu.edu.vn
17	Nguyễn Văn Phương	PGS. TS.	Applied economics, Management, Public Management.	2	nvphuong@hcmiu.edu.vn
18	Phạm Tấn Nhật	PGS. TS.	Human resource management, sustainable human resource management. Employee behavior and effectiveness. Management and marketing in tourism. Customer behavior and digital marketing. The role of digitalization in business. Leadership.	2	ptnhat@hcmiu.edu.vn
19	Phan Triều Anh	TS.	Corporate culture and business performance. Application of information technology in business. Small and medium-sized enterprise management. Training in organizations.	1	ptanh@hcmiu.edu.vn
20	Tôn Nữ Ngọc Hân	TS.	Public Policy, Development Economics, Sociology, Sustainable Development, Gender Equality, Social Housing, Knowledge Sharing, Neighborhood Governance	1	tnnhan@hcmiu.edu.vn
21	Trần Tiến Khoa	PGS. TS.	Behavioral science - Brand management.	0.5	ttkhoa@hcmiu.edu.vn
22	Trịnh Công Tâm	TS.	Applied economics, microeconomics, macroeconomics, international trade, insurance economics, national culture, tourism, entrepreneurship, and innovation.	1.5	tctam@hcmiu.edu.vn
23	Trịnh Quốc Đạt	TS.	Financial theory Factors affecting the stock market Dividend policy	1	tqdat@hcmiu.edu.vn

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24	Võ Thị Quý	PGS. TS.	Organizational behavior, Consumer behavior, Corporate finance, Privatization, and Business management	0	vtquy@hcmiu.edu.vn
25	Võ Tường Huân	TS.	Consumer behavior towards products and services Employee behavior within organizations	2	vthuan@hcmiu.edu.vn
26	Võ Xuân Hồng	TS.	Finance - Banking	3	vxhong@hcmiu.edu.vn
27	Nguyễn Thế Mẫn	TS	Consumer behavior	2.5	ntman@hcmiu.edu.vn
28	Zafar Ahmeh	GS.TS	International Business Business Administration	5	zafaruahmed@gmail.com