

## DOCTOR OF PHILOSOPHY IN BUSINESS ADMINISTRATION

### a) PhD candidate with a master's degree: Scheme of study #1

No.	Module code	Module	Credit			Semester
			Total	Theory	Practice	
<b>I.</b>	<b>PhD MODULE</b>					
<b>I.1</b>	<b><i>Compulsory Modules (study PHD.CO.002 and choose PHD.MR.001 or PHD.MR.002)</i></b>		<b>4</b>	<b>4</b>	<b>0</b>	
1	PHD.CO.002	Research Design and Analysis	2	2	0	1
2	PHD.MR.001	Advanced Quantitative Analysis in Business	2	2	0	
3	PHD.MR.002	Advanced Qualitative Research Methods)	2	2	0	
<b>II</b>	<b>LITERATURE REVIEW - SPECIAL STUDIES</b>		<b>12</b>	<b>12</b>	<b>0</b>	
<b>II.1</b>	<b><i>Literature Review</i></b>		<b>3</b>	<b>3</b>	<b>0</b>	
1	PHD.THE.001	Comprehensive Proposal in Business Administration.	3	3	0	2
<b>II.2</b>	<b><i>Special Studies</i></b>		<b>9</b>	<b>9</b>	<b>0</b>	
1	PHD.THE.002	Semnar Presentation 1	3	3	0	3-5
2	PHD.THE.003	Semnar Presentation 2	3	3	0	3-5
3	PHD.THE.004	Semnar Presentation 3	3	3	0	3-5
<b>III</b>	<b>PHD DISSERTATION</b>		<b>74</b>			
1	PHD.THE.005	Thesis	74			3-6
<b>TOTAL</b>			<b>90</b>			

## b) PhD candidate with a master's degree: Scheme of study #2

No.	Module code	Module	Credit			Semester
			Total	Theory	Practice	
<b>I.</b>	<b>PhD MODULE</b>		<b>12</b>	<b>12</b>	<b>0</b>	
<b>I.1</b>	<b>Compulsory Modules</b>		<b>8</b>	<b>8</b>	<b>0</b>	
1	PHD.CO.001	Research Proposal and Writing	2	2	0	1
2	PHD.CO.002	Research Design and Analysis	2	2	0	
3	PHD.MR.001	Advanced Quantitative Analysis in Business	2	2	0	2
4	PHD.MR.002	Advanced Qualitative Research Methods	2	2	0	
<b>I.2</b>	<b>Fundamental knowledge module and elective modules (choose 2 modules in the following list)</b>		<b>4</b>	<b>4</b>	<b>0</b>	
1	PHD.MO.001	Seminar in International Marketing Management	2	2	0	1
2	PHD.MO.002	Seminar in Global Business and Multinational Enterprises	2	2	0	
3	PHD.MO.003	Seminar in SME and Entrepreneurship	2	2	0	
4	PHD.MO.004	Seminar in Corporate Management Strategy	2	2	0	2
5	PHD.MO.005	Seminar in Strategic Management	2	2	0	
6	PHD.MO.006	Seminar in Supply Chain Management	2	2	0	
<b>II</b>	<b>LITERATURE REVIEW - SPECIAL STUDIES</b>		<b>6</b>	<b>6</b>	<b>0</b>	
<b>II.1</b>	<b>Literature Review</b>		<b>3</b>	<b>3</b>	<b>0</b>	
1	PHD.THE.001	Comprehensive Proposal in Business Administration.	3	3	0	2
<b>II.2</b>	<b>Special Studies</b>		<b>3</b>	<b>3</b>	<b>0</b>	
1	PHD.THE.003	Seminar Presentation 1	3	3	0	3-5
<b>III</b>	<b>PHD DISSERTATION</b>		<b>74</b>			
1	PHD.THE.006	Thesis	74			3-6
	<b>TOTAL</b>		<b>92</b>			

## c) PhD candidate with a Bachelor's degree: Scheme of study #1

No.	Module code	Module	Credit			Semester
			Total	Theory	Practice	
<b>I</b>	<b>SUPPLEMENTARY MODULES</b>		<b>30</b>	<b>30</b>	<b>0</b>	
<b>I.1</b>	<b>Compulsory Modules</b>		<b>12</b>	<b>12</b>	<b>0</b>	
1	MBA.CO.001	Statistics for Business	3	3	0	1
2	MBA.CO.011	Managerial Economics	3	3	0	
3	MBA.CO.006	Operations & Supply Chain Management	3	3	0	2
4	MBA.CO.010	Research Methodology	3	3	0	
<b>I.2</b>	<b>Elective Modules</b>		<b>18</b>	<b>18</b>	<b>0</b>	
1	MBA.GE.008	Negotiation and Problem-Solving Skills	3	3	0	1-2
2	MBA.GE.009	Business, Ethics and Society	3	3	0	1-2
3	MBA.GE.010	Developing Leadership Skills	3	3	0	1-2
4	MBA.GE.011	International Marketing	3	3	0	1-2
5	MBA.GE.012	Cross-Cultural Management)	3	3	0	1-2
6	MBA.GE.013	International Economics	3	3	0	1-2
7	MBA.GE.014	International Business Management	3	3	0	1-2
8	MBA.GE.015	Corporate Financial Management	3	3	0	1-2
9	MBA.GE.016	Venture Capital and Private Equity	3	3	0	1-2
10	MBA.GE.017	Financial Strategies	3	3	0	1-2
11	MBA.GE.018	Service Marketing	3	3	0	1-2
12	MBA.GE.019	New Product Development	3	3	0	1-2
13	MBA.GE.020	Contemporary Human Resource Management	3	3	0	1-2
14	MBA.GE.021	Digital Marketing and Ecommerce	3	3	0	1-2
15	MBA.GE.022	Data Analysis and Forecasting – Big Data Application	3	3	0	1-2

<b>II</b>	<b>PHD MODULE</b>					
<b>I.1</b>	<b><i>Compulsory Modules (study PHD.CO.002 and choose PHD.MR.001 or PHD.MR.002)</i></b>		<b>4</b>	<b>4</b>	<b>0</b>	
1	PHD.CO.002	Research Design and Analysis	2	2	0	3
2	PHD.MR.001	Advanced Quantitative Analysis in Business	2	2	0	3
3	PHD.MR.002	Advanced Qualitative Research Methods	2	2	0	3
<b>III</b>	<b>LITERATURE REVIEW - SPECIAL STUDIES</b>		<b>12</b>	<b>12</b>	<b>0</b>	
<b>III.1</b>	<b><i>Literature Review</i></b>		<b>3</b>	<b>3</b>	<b>0</b>	
1	PHD.THE.001	Comprehensive Proposal in Business Administration.	3	3	0	4
<b>III.2</b>	<b>Special Studies</b>		<b>9</b>	<b>9</b>	<b>0</b>	
1	PHD.THE.003	Semnar Presentation 1	3	3	0	5-8
2	PHD.THE.004	Semnar Presentation 2	3	3	0	5-8
3	PHD.THE.005	Semnar Presentation 3	3	3	0	5-8
<b>IV</b>	<b>PHD DISSERTATION</b>		<b>74</b>			
1	PHD.THE.006	Thesis	74			5-8
<b>TOTAL</b>			<b>120</b>			

## d) PhD candidate with a Bachelor's degree: Scheme of study #2

No.	Module code	Module	Credit			Semester
			Total	Theory	Practice	
<b>I</b>	<b>SUPPLEMENTARY MODULES</b>		<b>30</b>	<b>30</b>	<b>0</b>	
<b>I.1</b>	<b>Compulsory Modules</b>		<b>12</b>	<b>12</b>	<b>0</b>	
1	MBA.CO.001	Statistics for Business	3	3	0	1
2	MBA.CO.011	Managerial Economics	3	3	0	1
3	MBA.CO.006	Operations & Supply Chain Management	3	3	0	2
4	MBA.CO.010	Research Methodology	3	3	0	2
<b>I.2</b>	<b>Elective Modules</b>		<b>18</b>	<b>18</b>	<b>0</b>	
1	MBA.GE.008	Negotiation and Problem-Solving Skills	3	3	0	1-2
2	MBA.GE.009	Business, Ethics and Society	3	3	0	1-2
3	MBA.GE.010	Developing Leadership Skills	3	3	0	1-2
4	MBA.GE.011	International Marketing	3	3	0	1-2
5	MBA.GE.012	Cross-Cultural Management	3	3	0	1-2
6	MBA.GE.013	International Economics	3	3	0	1-2
7	MBA.GE.014	International Business Management	3	3	0	1-2
8	MBA.GE.015	Corporate Financial Management	3	3	0	1-2
9	MBA.GE.016	Venture Capital and Private Equity	3	3	0	1-2
10	MBA.GE.017	Financial Strategies	3	3	0	1-2
11	MBA.GE.018	Service Marketing	3	3	0	1-2
12	MBA.GE.019	New Product Development (Phát triển sản phẩm mới)	3	3	0	1-2
13	MBA.GE.020	Contemporary Human Resource Management	3	3	0	1-2
14	MBA.GE.021	Digital Marketing and Ecommerce	3	3	0	1-2
15	MBA.GE.022	Data Analysis and Forecasting – Big Data Application	3	3	0	1-2

<b>II</b>	<b>PhD MODULE</b>					
<b>I.1</b>	<b><i>Compulsory Modules</i></b>		<b>8</b>	<b>8</b>	<b>0</b>	
1	PHD.CO.001	Research Proposal and Writing	2	2	0	3
2	PHD.CO.002	Research Design and Analysis	2	2	0	3
3	PHD.MR.001	Advanced Quantitative Analysis in Business	2	2	0	4
4	PHD.MR.002	Advanced Qualitative Research Methods	2	2	0	4
<b>III</b>	<b>LITERATURE REVIEW - SPECIAL STUDIES</b>		<b>6</b>	<b>6</b>	<b>0</b>	
<b>III.1</b>	<b><i>Literature Review</i></b>		<b>3</b>	<b>3</b>	<b>0</b>	
1	PHD.THE.001	Comprehensive Proposal in Business Administration.	3	3	0	<b>5</b>
<b>III.2</b>	<b><i>Special Studies</i></b>		<b>3</b>	<b>3</b>	<b>0</b>	
1	PHD.THE.003	Seminar Presentation 1	3	3	0	<b>5-8</b>
<b>IV</b>	<b>PHD DISSERTATION</b>		<b>74</b>			<b>5-8</b>
1	PHD.THE.006	Thesis	74			
<b>TOTAL</b>			<b>122</b>			