

Total time: 2 years

Study schedule: evenings (from Monday to Friday), from 18h15 or 18h30. You can schedule your own subjects at the beginning each semester on our system.

Study location: -Temporary: Bach Khoa University, 142 To Hien Thanh, District 10 (opposite 495 To Hien Thanh). Google Map: <https://maps.app.goo.gl/d5XZKB5ww4H4jmUZA>

There are 2 schemes of study: Application and Research. Please see the subjects below

TABLE OF SUBJECTS

SCHEME OF STUDY: APPLICATION

No	Subject ID	Subject name	Credit	Semester
I	GENERAL KNOWLEDGE		3	
1	PE500	Vietnamese History Culture	3	1
II	COMPULSORY SUBJECTS		15	
1	MBA.CO.002	Financial Management	3	1
2	MBA.CO.012	Marketing Management	3	
3	MBA.GE.020	Contemporary Human Resource Management	3	
4	MBA.CO.004	Strategic Management	3	2
5	MBA.CO.024	Business Case Analysis	3	
III	OPTIONAL SUBJECTS (You must choose 10 subjects)		30	
1	MBA.CO.001	Applied Statistics for Business	3	1
2	MBA.GE.008	Negotiation and Problem Solving Skills	3	2
3	MBA.CO.006	Operations & Supply Chain Management	3	
4	MBA.GE.009	Business, Ethics and Society	3	3
5	MBA.GE.010	Developing Leadership Skills	3	
6	MBA.GE.011	International Marketing	3	
7	MBA.GE.012	Cross-Cultural Management	3	
8	MBA.GE.013	International Economics	3	
9	MBA.GE.014	International Business Management	3	
10	MBA.GE.015	Corporate Financial Management	3	
11	MBA.GE.016	Venture Capital and Private Equity	3	3
12	MBA.GE.023	Brand Management	3	
13	MBA.GE.018	Marketing dịch vụ	3	
14	MBA.GE.019	New Product Development	3	

15	MBA.CO.011	Managerial Economics	3	
16	MBA.GE.021	Digital Marketing and Ecommerce	3	
17	MBA.GE.022	Data Analysis and Forecasting – Big Data Application	3	
IV	INTERNSHIP		6	
1	MBA.PRACTICE .01	Intergrated Business Management Simulation	3	2-4
2	MBA.PRACTICE .02	Business planning	3	
V	THESIS		8	
1	MBA.GRAD.01	Graduation Project	8	4
Total			62	

TABLE OF SUBJECTS
SCHEME OF STUDY: RESEARCH

No	Subject ID	Subject name	Credit	Semester
I	GENERAL KNOWLEDGE		3	
1	PE500	Vietnamese History Culture	3	1
II	COMPULSORY SUBJECTS		21	
1	MBA.CO.001	Statistics for Business	3	1
2	MBA.CO.002	Financial Management	3	
3	MBA.CO.012	Marketing Management	3	
4	MBA.CO.011	Managerial Economics	3	
5	MBA.CO.004	Strategic Management	3	2
6	MBA.CO.006	Operations & Supply Chain Management	3	
7	MBA.CO.010	Research Methodology	3	
III	OPTIONAL SUBJECTS (You must choose 3 subjects)		9	
1	MBA.GE.008	Negotiation and Problem Solving Skills	3	2
2	MBA.GE.009	Business, Ethics and Society	3	3
3	MBA.GE.010	Developing Leadership Skills	3	
4	MBA.GE.011	International Marketing	3	
5	MBA.GE.012	Cross-Cultural Management	3	
6	MBA.GE.013	International Economics	3	
7	MBA.GE.014	International Business Management	3	
8	MBA.GE.015	Corporate Financial Management	3	3
9	MBA.GE.016	Venture Capital and Private Equity	3	
10	MBA.GE.017	Financial Strategies	3	
11	MBA.GE.018	Service Marketing	3	
12	MBA.GE.019	New Product Development	3	
13	MBA.GE.020	Contemporary Human Resource Management	3	
14	MBA.GE.021	Digital Marketing and Ecommerce	3	
15	MBA.GE.022	Data Analysis and Forecasting – Big Data Application	3	
IV	RESEARCH SUBJECTS		14	
1	MBA.SRP	Scientific Research project		2-4
2	MBA.SRP.01	Research Design	2	
3	MBA.SRP.02	Academic Writing & Publication	3	
4	MBA.SRP.03	Quantitative Research - Data Process – SPSS	3	

5	MBA.SRP.04	Quantitative Data Process – Amos SEM & SmartPLS	3	
6	MBA.SRP.05	Qualitative Research - Data Process –Nvivo	3	
V	THESIS		15	
1	MBA.THESIS	Thesis	15	4
Total			62	